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- ► So far we have studied several mechanism design problems without money.
- ► An "exchange" and a "matching" problem.
- ► This lecture: We'll bring money into the picture in a matching like problem.
- ▶ And give a formalization of Adam Smith's "Invisible Hand"
- ► The thesis (in our simple model): simple, decentralized market dynamics lead to efficient outcomes.

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Questions: How we should *price* and *allocate* goods so that everyone is happy with their allocation. Is this even possible? If it is, can we do so and *also* achieve a high welfare allocation?

Some Definitions

First, feasibility:

Definition

An allocation $S_1, \ldots, S_n \subseteq G$ is *feasible* if for all $i \neq j$, $S_i \cap S_j = \emptyset$ We write OPT to denote the socially optimal feasible allocation:

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What is the right notion of equilibrium in a market?

Some Definitions

Definition

A set of prices p together with an allocation S_1, \ldots, S_n form an $(\epsilon$ -approximate) Walrasian equilibrium if:

- 1. S_1, \ldots, S_n is feasible, and
- 2. For all i, buyer i is receiving his (ϵ) most preferred bundle given the prices:

$$v_i(S_i) - \sum_{j \in S_i} p_j \ge \max_{S^* \subseteq G} \left(v_i(S^*) - \sum_{j \in S^*} p_j \right) - \epsilon$$

and,

3. All unallocated items have zero price: for all $j \notin S_1 \cup \ldots \cup S_n$, $p_j = 0$.

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1. Do Walrasian equilibria always exist?

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Some Questions:

- 1. Do Walrasian equilibria always exist?
- 2. If so, are they compatible with social welfare maximization?

The 2nd Question 1st

Theorem

If S_1, \ldots, S_n form an ϵ -Walrasian equilibrium allocation, then they achieve nearly optimal welfare. In particular:

$$\sum_{i} v_i(S_i) \ge \mathrm{OPT} - \epsilon n$$

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3. Summing over buyers:

$$\sum_{i} \left(v_i(S_i) - \sum_{j \in S_i} p_j \right) \ge \sum_{i} \left(v_i(S_i') - \sum_{j \in S_i'} p_j \right) - \epsilon n$$

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4. Reordering:

$$\sum_{i} v_i(S_i) - \sum_{j \in S_1 \cup ... \cup S_n} p_j \ge \sum_{i} v_i(S_i') - \sum_{j \in S_1' \cup ... \cup S_n'} p_j - \epsilon n$$

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$$\sum_{i} v_{i}(S_{i}) - \sum_{j \in S_{1} \cup ... \cup S_{n}} p_{j} \geq \sum_{i} v_{i}(S'_{i}) - \sum_{j \in S'_{1} \cup ... \cup S'_{n}} p_{j} - \epsilon n$$

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- 2. Rewriting:

$$\sum_{i} v_i(S_i) \geq \sum_{i} v_i(S_i') + (\sum_{j} p_j - \sum_{j \in S_1' \cup ... \cup S_n'} p_j) - \epsilon n \geq \sum_{i} v_i(S_i') - \epsilon n$$

$$\sum_{i} v_i(S_i) - \sum_{j \in S_1 \cup ... \cup S_n} p_j \ge \sum_{i} v_i(S_i') - \sum_{j \in S_1' \cup ... \cup S_n'} p_j - \epsilon n$$

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3. Finally, taking S'_1, \ldots, S'_n to be the optimal allocation gives the theorem. (Tada!)



Walrasian Equilibrium are Great! Do They Exist?

1. We'll start with a simple case: unit demand buyers (want to buy only 1 item):

$$v_i(S) = \max_{j \in S} v_i(\{j\})$$

We can think about such a valuation function as being determined by just *m* numbers, one for each good:

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Theorem

For any set of unit demand buyers, a Walrasian equilibrium always exists.

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- 6. Deferred acceptance like...

Algorithm 1 The Ascending Price Auction with increment ϵ .

```
For all j \in G, set p_j = 0, \mu(j) = \emptyset.

while There exist any unmatched bidders do

for Each unmatched bidder i do

i "bids" on j^* = \arg\max_j(v_{i,j} - p_j) if v_{i,j^*} - p_{j^*} > 0. Otherwise, bidder i drops out. (and is "matched" to nothing):

\mu(j^*) is now unmatched. Set \mu(j^*) \leftarrow i

p_{j^*} \leftarrow p_{j^*} + \epsilon

end for

end while

Output (p, \mu).
```

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- 6. (Lemma Tada!)

Lemma

The output (p, μ) of the ascending price auction is an ϵ -approximate Walrasian equilibrium.

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- 6. Tada!

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 - 4.1 *i* bids on every item she is not the high bidder on in a set $S^* \in \arg\max_{S \subseteq G} (v_i(S) \sum_{i \in S} p_i)$
 - 4.2 For all $j \in S^*$, $\mu(j) \leftarrow i$, $p_j \leftarrow p_j + \epsilon/m$.

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- 3. So we do not want that when a bidder i bids, she abandons any of the goods she is currently matched to.
- 4. We can formalize this.

1. For price vectors p, p', write $p \leq p'$ to mean that $p_j \leq p'_j$ for all j. Let $w_i(p) = \arg\max_{S \subseteq G} (v_i(S) - \sum_{j \in S} p_j)$ be player i's demand set at prices p.

Definition

Valuation function v_i satisfies the *gross substitutes* property if for every $p \leq p'$ and for every $S \in w_i(p)$, if $S' = \{j \in S : p_j = p'_j\}$, then there exits $S^* \in w_i(p')$ such that $S' \subseteq S^*$.

In other words, "Raising the prices on goods $j \neq i$ doesn't decrease a bidder's demand for good j".

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2. This is what we need: Any good for which bidder *i* has not been out-bid on has not had its price raised, and so must still be part of a bundle in bidder *i*'s demand set.

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- 2. This is what we need: Any good for which bidder *i* has not been out-bid on has not had its price raised, and so must still be part of a bundle in bidder *i*'s demand set.
- 3. Hence, we have:

Theorem

In any market in which all buyers satisfy the gross substitutes condition, Walrasian equilibria exist.



Thanks!

See you next class!